

STUDENT PHOTOGRAPHS

A. Generally

No vendor shall be designated as an “official photographer” for the school division or the individual schools. Selection of the vendor shall be left to the discretion of the individual principals.

B. Criteria for Selection of Photographer

Among the criteria to be used in selecting a photographer are the following:

1. The criteria which should be used in selecting the vendor are the lowest available price for goods or services, highest quality, and best delivery or service terms;
2. The amount of money or other consideration a vendor is willing to give the school should not be considered in making a decision on a contract award;
3. No “percentage of gross sales” agreements shall be made with vendors.

C. Sales to Students

Individual photographs of students may be made available for sale under the following conditions:

1. No student shall be required to purchase photographs;
2. Students and parents shall be advised when the project is a fund raising activity, and
3. All profits shall be turned over to the school activity fund.

D. Yearbook Photographs

The faculty advisor to the yearbook may specify uniform requirements such as background and dress for photographs. Students are to be advised that the photographs may be purchased from sources other than that chosen by the school if the student wishes to do so.

Adopted: November 17, 1997

Legal Refs.: 58.1-608(63)

Code of Virginia: 11-41, 58.1-608

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